

PRIVACY STATEMENT

The purpose of this privacy statement is to inform you, as a user of KateFM.net, what kinds of information we may gather about you when you use our service, how we may use that information, whether we disclose it to anyone, and the choices you have regarding our use of the information.

Personalization

Although you may use many features of this site without completing a registration or sign-up form, visitors who do register and/or sign up for special services may have access to additional features of the site and are more likely to receive information suited to their interests. For example, a registered user is eligible for additional services provided by this website such as listener clubs and personalized content. Our registration and special services sign-up forms may ask you for contact information (like name or email address) and demographic information (like zip code or age). You must provide the information in order to receive the benefits of registration or of the special service.

What Information Do We Collect and How Do We Use It?

In general, our service automatically gathers certain usage information like the numbers, frequency and domains of visitors to KateFM.net and its areas. We only use such data in the aggregate to analyze trends and statistics. This collective data helps us determine how much our customers use parts of the site, so we can improve our site to assure that it is as appealing as we can make it for as many of you as possible. We also may provide statistical "ratings" information, never information about you personally, to our KateFM.net partners about how our visitors, collectively, use the site. We do this so they too can understand how much people use their areas and our site in order for them to provide you with the best possible experience as well.

Information About You

Sometimes, we may specifically ask for information about you when you sign up to use a service, like the KateFM.net email newsletter. We will need certain information -- such as name, Internet address, user ID or member name -- in order to provide that service or product to you. We may also use that information to let you know of additional features and services about which you might be interested. We may ask you for information about your interests so that both you and we can take advantage of the interactivity of the online medium, but you may always choose to respond or not. Tiger Communications, parent company of 99.9 Kate FM, employs reasonable security measures consistent with standard industry practice, for information collected through this website. We believe that we have adequate security measures in place in our physical facilities to protect against the loss, misuse, or alteration of the information we collect on our website. We also use internal protections to limit access to users' personal information to only those employees who need the information to perform a specific job.

Online Surveys/Contests

From time to time, we may conduct online surveys and contests. These ask you for contact information (like name or email address) and demographic information (like zip code or age). We may use this contact information from our surveys and contests to provide you with information about our company and promotional material on behalf of some of our partners, and to contact you when necessary.

Disclosure Of Information To Strategic Partners

We do not use or disclose information about your individual visits to KateFM.net or information that you may give us, such as your name, address, email address or telephone number, to any outside companies. But as we mention above, we may share with our Web site partners aggregated statistical

"ratings" information about the use of Katefm.net. We may disclose information when legally compelled to do so, in other words, when we, in good faith, believe that the law requires it or for the protection of our legal rights.

Children's Online Policy

KateFM.net is committed to the preservation of online privacy for all of its Web site visitors, including children. Consistent with the Children's Online Privacy Protection Act, we will not knowingly collect any personally identifiable information from children under the age of 13. If you provide personal information at KateFM.net, you are representing that you are an adult. If you are a child under the age of 13, you must ask your parent or guardian to assist you in using KateFM.net.

KateFM.net Privacy Policy Changes

If we decide to change our privacy policy for KateFM.net, we will post those changes here so that you will always know what information we gather, how we might use that information and whether we will disclose it to anyone.